

Washington Conservation Voters

Breakfast of Champions

October 11, 2019



2019 SPONSORSHIP OPPORTUNITIES

Join us for the biggest political environmental event of the year!

For over 25 years, WCV's Breakfast of Champions has been the premier political environmental event in Washington bringing together 750 of our most influential business leaders, elected officials, environmental advocates and supporters. Sponsoring WCV's Breakfast is a great way to demonstrate your company's leadership and support in making Washington's environment a political priority.

As our federal government works hand-in-hand with polluters to uproot decades of environmental protections, it's up to Washington state to chart a better path forward. 2018 can be the year we turn the tide. To accomplish this, we need your support!

YOUR PARTNERSHIP WITH WCV

- Demonstrates your company's understanding of the importance of strong policy, smart lawmakers, and powerful coalitions for our environment
- Bolsters your branding and commitment to our region's environmental excellence through visibility to our 30,000 members
- Powers our work to elect candidates who will work to protect and restore clean air, clean water, healthy ecosystems, and thriving communities for all
- Provides access to expert advice from our staff, board, and coalition partners, and offers your company or clients change to learn and engage on environmental issues
- Showcases that together we can build a region where employees are proud to live, work, play, and raise their families

ABOUT WCV

Washington Conservation Voters ensures Washington's decision makers keep our environment protected, healthy, and vibrant. Over the last 35 years, we have elected environmental champions, held our elected leaders to the highest standard, and built statewide momentum for environmental campaigns through innovative voter outreach efforts and community organizing. WCV works to make sure all people in Washington state have a healthy environment and a strong, sustainable economy.

Sponsors have included

Vulcan, Inc.	Nucor Steel
Puget Sound Energy	Foster Pepper PLLC
CenturyLink	Cascadia Law Firm
Pemco Insurance	Washington State Labor Council
C+C	BNY Mellon
Recology	Seattle Executive Retreats
Cleanscapes	
Taylor Shellfish Farms	Republic Services

	\$15,000 <i>matching gift</i>	\$10,000 <i>lead</i>	\$7,500 <i>champion</i>	\$5,000 <i>advocate</i>	\$2,500 <i>ally</i>	\$1,500 <i>friend</i>
Opportunity to announce matching gift from stage & on table signs	✓					
Attend our Election Night party with WCV board members and donors	✓	✓				
Recognition from the stage	✓	✓	✓			
Sponsor profile story on WCV website and social media	✓	✓	✓	✓		
First preview at WCV publications (endorsements, scorecards, etc)	✓	✓	✓	✓	✓	
Company content featured on WCV social media	✓	✓	✓	✓	✓	
Advertisement in printed program	Full page	Full page	Half page	Half page	Quarter page	
Social media recognition (impressions)	15,000	10,000	7,500	5,000	2,500	1,500
Recognition on invitations and materials (electronic and printed)	logo	logo	logo	logo	name	name
Year-round sponsorship recognition on WCV website	logo & link	logo & link	logo& link	name & link	name	name
Tables of 10 at the event with VIP placement & company name at tables	3	3	2	2	1	1
Tickets to VIP reception with Breakfast speaker	8	8	6	4	2	2