

WEC's 2022 Sponsorship Opportunities



Benefits

**\$10,000
partner**

- A robust story** featuring your company as a "sponsor partner" in one or more of WEC's publications (Convene*, highlight in email blast to ~15,000 members, "story" on new website, Instagram feature)
- Access to WEC's 2022 Legislative Session Bill Tracker
- WEC weekly legislative session senate and house hot lists
- 1 virtual meet & greet with WEC Senior Leadership
- 20 tickets, virtual or in person, to the annual event with Experience Boxes sent prior to guests attending virtually
- Invitation to quarterly Business Sustainability Lunch & Learns

**\$5,000
sustaining**

- Sponsor spotlight in monthly e-news to ~15,000 members
- Access to WEC's 2022 Legislative Session Bill Tracker
- WEC weekly legislative session senate and house hot lists
- 1 virtual meet&greet with WEC Senior Leadership
- 15 tickets, virtual or in person, to the annual event with Experience Boxes sent prior to guests attending virtually
- Invitation to quarterly Business Sustainability Lunch & Learns

**\$2,500
supporting**

- Sponsor spotlight in monthly e-news to ~15,000 members
- 10 tickets, virtual or in person, to the annual event with Experience Boxes sent prior to guests attending virtually
- Invitation to quarterly Business Sustainability Lunch & Learns

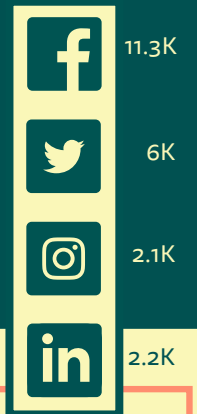
**\$1,500
contributing**

- 10 tickets, virtual or in person, to the annual event with Experience Boxes sent prior to guests attending virtually

Recognition on:

website (5k visits/mo.)
event invites/materials
digital e-newsletter (5k+ views)

- Recognition with big logo on all WEC event-related sites and emails communications throughout 2022 (including but not limited to Gala, Snake River Dinner Hour, Orca Month, Carbon Conference)
- Logo featured in both issues of Convene* and on WEC website
- Recognition with big logo on annual event-related communication and throughout the hybrid annual event
- Logo featured in both issues of Convene* and on WEC website
- Recognition with medium-sized logo on annual event - related communication and throughout the hybrid annual event
- Logo featured in both issues of Convene* and on WEC website
- Recognition with small-sized logo on annual event - related communication and throughout the hybrid annual event
- Logo featured in both issues of Convene* and on WEC website



7 social highlights

5 social highlights

3 social highlights

2 social highlights

* **Convene** is WEC's magazine-style publication with longform features; it will have a digital counterpart and accompanying Instagram posts

** Meet with WEC Comms team to develop a strategy tailored to sponsor partners' needs/audience/desired channel.